

# SPONSORSHIP OPPORTUNITIES

THROUGH THE PAIN MANAGEMENT PROGRAMME AND LIFEWORKS

THURSDAY 30TH MARCH 2023

THE CITY OF LONDON’S MOST  
PRESTIGIOUS FUNDRAISING  
OCCASION FOR MILITARY VETERANS



| BENEFIT  | PLATINUM<br>£65,000 | SAPPHIRE<br>£26,000 | DIAMOND<br>£13,000 | GOLD<br>£6,500 | RUBY<br>£4,500 | SILVER<br>£3,000 | BRONZE<br>£1,500 |
|--|---------------------|---------------------|--------------------|----------------|----------------|------------------|------------------|
| Complimentary tickets to the LMCBL   | 50                  | 35                  | 25                 | 20             | 15             | 10               | 5                |
| Places at the Royal Reception; first in line to be introduced to the Royal Guest | 6                   | 4                   | 2                  | 1              | -              | -                | -                |
| Private reception followed by Beating Retreat on Horse Guards Parade (July 2023) | 6                   | 4                   | 2                  | 2              | -              | -                | -                |
| Invitations to the opening of the 2023 Veterans’ Garden                          | 10                  | 8                   | 4                  | 2              | -              | -                | -                |
| Places to sit with the Lord Mayor and the Civic Party for lunch                  | 6                   | -                   | -                  | -              | -              | -                | -                |
| Red carpet arrival with a formal welcome into the Guildhall                      | ✓                   | -                   | -                  | -              | -              | -                | -                |
| Meeting with the Lord Mayor and a private tour of Mansion House                  | ✓                   | -                   | -                  | -              | -              | -                | -                |
| Promotional presence at supporting events  | ✓                   | ✓                   | -                  | -              | -              | -                | -                |
| Mention in event press releases  | ✓                   | ✓                   | -                  | -              | -              | -                | -                |
| Feature in mailings to our LMBCL database  | ✓                   | ✓                   | -                  | -              | -              | -                | -                |
| Thank you in the Programme   | ✓                   | ✓                   | -                  | -              | -              | -                | -                |
| Souvenir photo book signed by the Lord Mayor                                     | ✓                   | ✓                   | -                  | -              | -              | -                | -                |
| Dedicated area to carry out leverage activities                                  | Great Hall          | Old Library         | South Ambulatory   | -              | -              | -                | -                |
| Opportuntiy to attend and present at a committee meeting                         | ✓                   | ✓                   | ✓                  | -              | -              | -                | -                |
| Royalty-free rights to LMBCL video & photo content                               | ✓                   | ✓                   | ✓                  | -              | -              | -                | -                |
| Thank you in the Lord Mayor’s speech at supporting events                        | ✓                   | ✓                   | ✓                  | ✓              | -              | -                | -                |
| Opportunity to donate a Silent Auction item and benefit from extra promotion     | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | -                |
| Logo in mailings to our LMBCL database   | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | -                |
| Invitations to the LMBCL Launch Party and Thank you Reception                    | 10                  | 8                   | 4                  | 2              | 2              | 2                | 2                |
| Private entrance to the Guildhall  | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Complimentary glass of Champagne on arrival                                      | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Branded area to entertain your guests  | Great Hall          | Livery Hall         | Livery Hall        | Livery Hall    | Livery Hall    | Livery Hall      | Livery Hall      |
| Your logo on banners and screens across Guildhall                                | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Advert in the Programme  | Full Page           | Full Page           | Half Page          | Half Page      | Half Page      | Half Page        | Half Page        |
| Sponsor level credit, with logo, on all printed material                         | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Logo & link on LMBCL website   | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Promotion on ABF TSC social media  | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |
| Licence to use LMBCL logo and images for sponsor’s own promotion                 | ✓                   | ✓                   | ✓                  | ✓              | ✓              | ✓                | ✓                |