



The Army's National Charity



THURSDAY 30TH MARCH 2023

THE CITY OF LONDON'S  
MOST PRESTIGIOUS  
FUNDRAISING OCCASION  
FOR MILITARY VETERANS

TICKETS  
& PACKAGES

SUPPORTING ALL VETERANS  
OF HIS MAJESTY'S ARMED FORCES





# WHO DOES THE LORD MAYOR'S BIG CURRY LUNCH SUPPORT?

THE LUNCH SUPPORTS ALL VETERANS OF HIS MAJESTY'S ARMED FORCES THROUGH THE THREE SINGLE SERVICES CHARITIES.

THE LUNCH ALSO SUPPORTS TWO PROGRAMMES FOCUSED ON GETTING VETERANS INTO EMPLOYMENT:

- King Edward VII Hospital's Centre for Veteran's Health and its Pain Management Programme.
- Lifeworks, the sole focus of which is to find employment, education and training for armed forces veterans.



ABF The Soldiers' Charity is the Army's national charity, here for soldiers, veterans and their families for life. Since 1944, we've been at the forefront of support for the Army family. We are one of the largest funders in the sector, reaching 65,000 people and funding 66 other charities and organisations during FY 21/22.

We are here to support the Army family through life's challenges - whether that involves bereavement, injury, getting back to work, elderly care, and much more besides. Last year, our beneficiaries ranged from a seven month old baby to a veteran aged 103 - and we helped soldiers, veterans and their families in 48 countries worldwide. When you support us, you support the whole Army family.



The Royal Navy and Royal Marines Charity exists to help reduce some of the consequences and disadvantages that come from service in the Royal Navy, as well to honour that service to the nation. The intense operational nature of their work, the long periods of separation from their families and people's experiences ashore and afloat can have huge repercussions, sometimes quickly and often many years later. No matter what, the Charity is primed and ready, with others, to help. Our defining vision is of a world where every sailor, marine and their families are valued and supported, for life.



We're the RAF Benevolent Fund, and we're here to support people who are serving - or have served - and their families, when they need it most.

We provide the financial, emotional and practical support that helps people live with the dignity and independence they deserve. Together, we'll continue to be here for as long as they need us. In 2021 we spent over £22 million supporting more than 44,600 members of the RAF Family.

# THE LORD MAYOR’S BIG CURRY LUNCH 2023

ENTERING ITS 16TH YEAR, THE LORD MAYOR’S BIG CURRY LUNCH WELCOMES OVER 1,500 GUESTS AND AIMS TO RAISE OVER £325,000 FOR OUR VETERANS

## LUNCH DETAILS

Date:	Thursday 30th March 2023
Location:	Guildhall, Gresham St, London EC2V 7HH
Timings:	11.45 - 15.00
Tickets:	£100 per person includes lunch and drinks (beers, wine & soft drinks) <b>Corporate ticket packages</b> (groups of 10 +) £100 per person includes a complimentary glass of champagne on arrival, lunch and drinks (beers, wine and soft drinks) <a href="http://www.soldierscharity.org/lordmayors">www.soldierscharity.org/lordmayors</a>

## ABOUT THE LORD MAYOR’S BIG CURRY LUNCH

- The Lord Mayor’s Big Curry Lunch is one of the City of London’s biggest fundraisers supporting all veterans of His Majesty’s Armed Forces through the three single service charities.
- Hosted by the Lord Mayor of the City of London and attended by a Royal Guest of Honour each year. Previous Royal Guests have included His Majesty The King, who as Prince of Wales, attended the Lunch on two occasions, HRH The Princess Royal, HRH Duke of Kent and TRH Princess Beatrice and Princess Eugenie.
- Following a record sum of £310,000 raised in 2022, the Lunch has contributed over £2.8 million to support veterans since 2008.
- Our commitment is to help veterans prepare for and successfully gain fulfilling and rewarding employment after a military career.
- Since 2018 the Lunch has supported the King Edward VII Hospital’s Centre for Veteran’s Health and its Pain Management Programme (PMP). This has has been transformational in helping veterans manage their pain and helping them back into employment. The Committee has decided to continue supporting the hospital and we will be funding 15 veterans through the programme in 2023.

- In addition to supporting the PMP, for the for the second year running, we will also provide funding to Lifeworks. Lifeworks’ sole focus is to find employment, education and training for Armed Forces veterans. It offers practical advice, guidance and support regardless of length of service. Through the 2023 Lunch we hope to fund 65 veterans through a Lifeworks course.

## AUDIENCE

The Lord Mayor’s Big Curry Lunch brings together over 1,500 key decision makers and influential leaders from organisations across the various business sectors of the City of London and beyond.

## GUESTS INCLUDE:

- A Royal Guest of Honour
- The Lord Mayor of the City of London and the Sheriffs
- Members of the City of London’s Livery Companies and Ward Clubs
- Senior officers, serving soldiers and veterans from the British Army and other services
- Members of Parliament
- Business leaders

## INDUSTRIES ASSOCIATED WITH LMBCL GUESTS

Finance and insurance	20%
Primary and Secondary	14%
Retired	13%
Other private services	12%
Legal & Accounting	10%
Military	9%
Public services (inc Defence)	7%
Media, IT & Communications	5%
Management consultancy	4%
Miscellaneous	3%
Business support services	3%
Other professional services	2%



# WHAT TO EXPECT

THERE ARE MANY DIFFERENT ASPECTS TO THE LUNCH THAT GUESTS CAN ENJOY THROUGHOUT THE DAY. THESE INCLUDE:

11.15AM		11.45AM		12.30PM FIRST LUNCH SITTING		1.15PM SECOND LUNCH SITTING		2.00PM THIRD LUNCH SITTING		2.45PM		3.00PM	
ROYAL RECEPTION		LUNCH						PRIZE DRAW					
The Royal Reception takes place in the Art Gallery		Lunch takes place for all guests in the Great Hall and food is served buffet-style; seating is unreserved, so guests can meet and network with others						Prizes are drawn in the Old Library for the ‘Diamond and Champagne’ and ‘Watch and Cocktail’ bar raffles by the Lady Mayoress					

## THE LUNCH OPENS

Sponsor and Ticket Package guests enter Guildhall through the private entrance in Basinghall Street, where they are greeted with a complimentary glass of Champagne. Drinks are also available from the free bars, serving beer, wine and soft drinks.

There are many activities at the Lunch where guests can:

- Bid in the Silent Auction.
- Take part in the prize draw.
- Visit the ‘Diamond and Champagne’ bar or ‘Watch and Cocktail’ bar for the chance to win a diamond necklace or a British handmade bespoke watch.

## POST LUNCH

As guests finish lunch in the Great Hall they are welcome to explore all the special extras offered throughout Guildhall.

- Livery Stalls selling a range of items, including flowers, fresh fruit, Charity merchandise and signed books.
- Coffee and chocolates in the Print Room.
- The free bars in the Livery Hall and Old Library reception.
- Bidding in the Silent Auction.
- Take part in the prize draw.
- Re-visit the ‘Diamond and Champagne’ or ‘Watch and Cocktail’ bar for the chance to win a diamond necklace or a British handmade bespoke watch.
- Enjoy the commemorative garden in Guildhall Yard, designed by the Worshipful Company of Gardeners.
- Meet the In-Pensioners of the Royal Hospital Chelsea as they collect donations.

## THE LUNCH CLOSES

“A wonderful event and in aid of such a worthwhile cause; honoured to be amongst such inspiring individuals – thank you for the opportunity”

Hermes Investment Management

# TICKET OPTIONS

THERE ARE TWO TICKET OPTIONS AVAILABLE FOR THE LORD MAYOR’S BIG CURRY LUNCH

## 1. INDIVIDUAL TICKETS

£100 PER PERSON

Each ticket holder receives:

- All food (curry, desserts & chocolate)
- Drinks (beer, wine, soft drinks & coffee)

## 2. TICKET PACKAGES

GROUPS OF 10 OR MORE FROM £1,000 / EXTRA PLACES AT £100 PER PERSON

Each package includes:

- Complimentary Champagne on arrival
- Private entrance through Basinghall Street
- Your logo listed on the ‘Corporate Ticket Package Hosts’ page in the Lunch Programme
- Access to private reception area in the Livery Hall – exclusive use throughout the afternoon
- Opportunity to display branding in the private reception area
- All food (curry, desserts & chocolate)
- Drinks (beer, wine, soft drinks & coffee)

## SPONSORSHIP OPPORTUNITIES

The Lord Mayor’s Big Curry Lunch presents a range of sponsorship packages that will allow you and your company to take part in what has become one of the City’s most prestigious charity events. Each package comes with a comprehensive range of benefits.

These opportunities are flexible, and we would be happy to work with you to create a bespoke proposal tailored to your company’s needs and aligned with your specific marketing objectives.

Your company will benefit from:

- Media Coverage
- Brand Awareness
- Client Engagement
- Corporate Social Purpose
- Enhanced Networking Opportunities



# CONTACT DETAILS

FOR MORE DETAILS ON THE TICKET PACKAGES AND SPONSORSHIP OPPORTUNITIES AVAILABLE, PLEASE CONTACT HILARY ROBINSON

Hilary Robinson  
Sponsorship & Ticket Package Manager  
Tel: + 44 (0) 207 811 3201  
Email: [hrobinson@soldierscharity.org](mailto:hrobinson@soldierscharity.org)



The Army's National Charity



ABF THE SOLDIERS' CHARITY IS A CHARITY REGISTERED IN ENGLAND AND WALES (1146420) AND IN SCOTLAND (SC039189). REGISTERED AS A COMPANY LIMITED BY GUARANTEE IN ENGLAND AND WALES (07974609). REGISTERED OFFICE: MOUNTBARROW HOUSE, 12 ELIZABETH STREET, LONDON SW1W 9RB

