



2ND APRIL 2020

THE CITY OF LONDON'S MOST
PRESTIGIOUS FUNDRAISING
EVENT SUPPORTING OUR
ARMED FORCES

TICKETS &
PACKAGES



Who does The Lord Mayor's Big Curry Lunch fund?

The Lunch supports all members of the Armed Forces and veterans who have served in Iraq and Afghanistan, through the three National Service Charities



- ◆ ABF The Soldiers' Charity works hard to ensure that all soldiers and veterans of the British Army, and their immediate families, are afforded the independence and dignity they deserve.
- ◆ We make grants to individuals and to a wide range of specialist charities that sustain the British Army 'family', both at home and around the world.
- ◆ Last year, we helped 70,000 people in 68 countries around the world; either by individual grants or through the 92 charities we support.
- ◆ In 2019, we celebrated 75 years of support for the Army family since our inception in 1944. By attending The Lord Mayor's Big Curry Lunch today, you have helped to ensure that we will be here for the next 75 years and beyond.



The Royal Navy and Royal Marines Charity is the principal charity of the Royal Navy. It works hard to ensure that sailors, marines and their families exist in a world in which they remain supported, for life. Throughout the last decade, the RNRMC has distributed over £60 million across the Naval Service.

From life changing grants during times of immediate need, to smaller deployment grants that aide morale and retention - the RNRMC works hard to ensure that no one is forgotten.

For more information on the Royal Navy and Royal Marines Charity, call 023 9387 15020 or visit www.rnrmc.org.uk



The Royal Air Force Benevolent Fund is the leading welfare charity supporting current and former members of the RAF, their partners and families, providing practical, emotional and financial support, whenever they need us. We are committed to getting them through the toughest times, whatever life may send their way. From the youngest child to the oldest veteran, we'll consider any request for assistance, however big or small, providing a tailor-made approach to each individual situation.

Last year we spent over £21 million supporting more than 53,000 current and former members of the RAF and their families. However, we know there are many more people who would benefit from our help and personal pride or lack of awareness must not prevent members of the RAF Family contacting us if they are in need. It is our mission to find those people and ensure they get the support they need.

The Lord Mayor's Big Curry Lunch 2020

Entering its 13th year, The Lord Mayor's Big Curry Lunch welcomes over 1,300 guests and aims to raise over £200,000 for our Armed Forces



About The Lord Mayor's Big Curry Lunch

- ◆ The Lord Mayor's Big Curry Lunch is one of the City of London's biggest fundraisers supporting all members of Her Majesty's Armed Forces and Veterans who have served in Iraq and Afghanistan through the three National Service Charities
- ◆ Hosted by the Lord Mayor of the City of London and attended by a Royal Guest of Honour each year. Previous Royal Guests have included HRH Prince of Wales, HRH The Duke of Sussex and HRH The Princess Royal
- ◆ The 2019 Lunch saw us bypass the figure of £2 million raised since 2008
- ◆ From 2019 - 2021, the Lunch will focus the funds raised on a specific and worthwhile theme - employability. The Lunch will provide financial support for veterans to take part in a programme designed to help prepare them for employment. This will be in partnership with the King Edward VII Hospital's Centre for Veterans' Health and their six month Pain Management Programme.

The Lunch will fund, as part of The Soldiers' Charity grant-giving, up to 18 veterans on this programme from 2019 - 2021. It will cost up to £120,000 each year, which will still leave us with a significant sum to fund other programmes that support employment and employability and the wider work of the three National Service Charities.

Lunch Details

- ◆ Date: Thursday 2nd April 2020
- ◆ Location: Guildhall, Gresham St, London EC2V 7HH
- ◆ Timings: 12.00 - 15.00
- ◆ Tickets: £100 per person includes lunch and drinks (beers, wine & soft drinks)
- ◆ Ticket link: soldierscharity.org/lordmayors

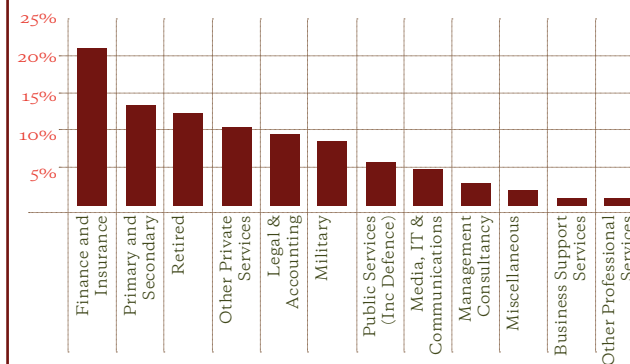
Audience

The Lord Mayor's Big Curry Lunch brings together over 1,300 key decision makers and influential leaders from organisations across the various business sectors of the City of London and beyond.

◆ Guests include:

- A Royal Guest of Honour
- The Lord Mayor of the City of London and the Civic Party
- Members of the City of London's Livery Companies and Ward Clubs
- Senior officers, serving soldiers and veterans from the British Army and other services
- Members of Parliament, including the Secretary of State for Defence
- Business leaders

Main Industries associated with LMBCL Guests



What to Expect

There are many different aspects to the Lunch that guests can enjoy throughout the day. These include:

Timings

Pre-Lunch

12.00pm onwards

The Lunch Opens

Sponsor and Ticket Package guests arrive at Guildhall through the private entrance in Basinghall Street. Drinks are available in the reception area in the Livery Hall, where a complimentary glass of champagne is served. Drinks are also available from the free bars, serving beer, wine and soft drinks.

There are many activities at the Lunch where guests can:

- ◆ bid in the Silent Auction
- ◆ take part in the prize draw
- ◆ visit the 'Diamond and Champagne' or 'Watch and Cocktail' bar for the chance to win a diamond necklace or a British handmade bespoke watch

Lunch (three sittings)

Lunch takes place for all guests in the Great Hall and food is served buffet-style; seating is unreserved, so guests can meet and network with others

12.30pm
1.15pm
2.00pm

First Lunch sitting begins
Second Lunch sitting begins
Third Lunch sitting begins

Post-Lunch

Once guests finish lunch in the Great Hall they are welcome to explore all the special extras offered throughout Guildhall. These include:

- ◆ In the South Ambulatory, there are several Livery Stalls selling a range of items, including flowers, fresh fruit, Charity merchandise and signed books
- ◆ Coffee and chocolates are available for all guests in the Print Room. The free bars in the Livery Hall and Old Library reception areas remain open for all guests
- ◆ Continue bidding in the Silent Auction
- ◆ Take part in the prize draw
- ◆ Re-visit the 'Diamond and Champagne' or 'Watch and Cocktail' bar for the chance to win a diamond necklace or a British handmade bespoke watch
- ◆ Enjoy the commemorative garden in Guildhall Yard, designed by the Worshipful Company of Gardeners
- ◆ A take-home bag is offered to all departing guests
- ◆ The In-Pensioners of the Royal Hospital Chelsea also collect donations at each exit to Guildhall

2.45pm

Prizes are drawn in the Old Library for the 'Diamond and Champagne' and 'Watch and Cocktail' bar raffles by the Lady Mayoress

3.00pm

The Lunch closes



Ticket Options

There are two ticket options available depending on the number of tickets purchased for The Lord Mayor's Big Curry Lunch.



“A wonderful event and in aid of such a worthwhile cause; honoured to be amongst such inspiring individuals – thank you for the opportunity”

Hermes Investment Management

Individual Tickets / £100 per person

Each ticket holder receives:

- ◆ All food (curry, desserts & chocolate)
- ◆ Drinks (beer, wine, soft drinks & coffee)

Ticket Packages (10 guests or more) / from £1,000 / Extra places at £100 per person

Each package includes:

- ◆ Complimentary glass of champagne on arrival
- ◆ Private entrance through Basinghall Street
- ◆ Your logo listed on the 'Corporate Ticket Package Hosts' page in the Lunch Programme
- ◆ Access to private reception area in the Livery Hall – exclusive use throughout the afternoon
- ◆ Opportunity to display branding in the private reception area
- ◆ All food (curry, desserts & chocolate)
- ◆ Drinks (beer, wine, soft drinks & coffee)

Sponsorship Opportunities (available from £6,500 and over)

The Lord Mayor's Big Curry Lunch presents a range of sponsorship packages that will allow you and your company to take part in what has become one of the City's most prestigious charity events. Each package comes with a comprehensive range of benefits.

These opportunities are flexible, and we would be happy to work with you to create a bespoke proposal tailored to your company's needs and aligned with your specific marketing objectives.

Your company will benefit from:

- ◆ Media Coverage
- ◆ Brand Awareness
- ◆ Client Engagement
- ◆ Corporate Social Purpose
- ◆ Enhanced Networking Opportunities

“A great way of supporting astonishing people in the company of friends for the best Curry in the City”

Dominic Christian, CEO, AON

Contact Details

For more details on the ticket packages and sponsorship opportunities available, please contact Katy Wildman.

kwildman@soldierscharity.org +44 (0) 207 811 3201 www.soldierscharity.org/lordmayors



“The Lord Mayor’s Big Curry Lunch was a fantastic event. All our guests had a super time and enjoyed the opportunity to support ABF The Soldiers’ Charity. We look forward to continued close collaboration, proudly supporting our Armed Forces.”

Duncan Souster, CEO, Jubilee Sailing Trust